



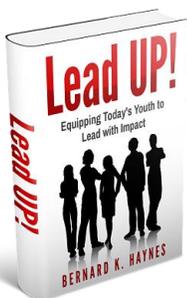
Many of today's youth desire to experience victory in life. They want to make a contribution to the world that makes an impact and leaves a lasting impression. The problem is they can allow the divisive voices of others, the distractions of social media, the diversion of life's busyness and the discontentment of the world's bitterness keep them from living their best life.

It is possible for young people to live life in a way that makes them feel alive and adds value to the lives of others. Lead to Impact's Youth EmPowerment resources help young people lead to impact. If you are a tired of seeing young people living below average, losing when they should be winning, following instead of leading or falling into the same tired ruts over and over again, then Lead to Impact's Youth EmPowerment resources are the right tools.

We offer two Youth EmPowerment resources (Our book **Lead UP!** and **Motivational EmPowershops™**) that strive to encourage, equip and empower young people to:

1. Develop habits and attitudes that create positive results.
2. Connect their future dreams to their current and future education.
3. Work to create and implement a viable vision plan.
4. Develop soft skills necessary to make good decisions translating into healthy and productive lives.
5. Identify clear and concise core values to live by.
6. Overcome obstacles and barriers that prevent them from achieving their best.
7. Identify their goals and stay the course.

## Lead to Impact's Youth Empowerment Resources:



Lead UP! *Equipping Today's Youth to Lead with Impact* book is an excellent tool to use as a curriculum for mentoring programs, youth leadership initiatives, youth ministry or middle/high school youth empowerment.

Lead UP! contains 10 short, easy-to-read motivational messages that will encourage, equip and empower young people to lead with impact. Each chapter contains introspective questions to help young people formulate a working plan to live their best lives.

Our Youth Motivational *EmPowershops*<sup>™</sup> are unique, interactive 20 to 30 minute motivational presentations or 60 to 90 minute workshops that help young people move instruction into action. These high energy, high impact and thought provoking presentations are not overloaded with information, but are front loaded with the right stuff!

The following customized Youth Motivational EmPowershops<sup>™</sup> are great for young people ages 13 to 21 and will leave them asking for more and progressing forward in living out their best lives.

## **It's In You to Win<sup>™</sup>**

**It's In You to Win<sup>™</sup> EmPowershop<sup>™</sup>** will help young people breakthrough their barriers and live to win. We believe that when the investment is made in our young people to help them realize their true potential and achieve excellence then they will become more inclined to overcome the obstacles and opposition that hinder them.

**It's In You to Win<sup>™</sup>** presentation uses personal stories and real life experiences that explore seven key strategies that young people can implement immediately to tap into what's inside of them and live to win. This high energy, high impact and thought provoking presentation will challenge our young people to a new dimension of thinking.

## **Excuses Are Not Accepted. Get the job done**

**Excuses Are Not Accepted. Get the job done EmPowershop<sup>™</sup>** is designed to help young people overcome the excuses that hinder them from achieving their best. Young people are engineered to achieve great things. Unfortunately, many allow excuses to control them. They believe, think and do things that hold them hostage. They allow fear, negativity, insecurity and peer pressure to prevent them from living their dreams. Imagine what would be possible in a young person's life if they stop making excuses and focus forward.

In this presentation, we will help young people connect with their true potential. They will reflect on how they can overcome the excuses that can limit them and live a more productive life. We will share personal stories and powerful principles that celebrate what young people can accomplish if they refuse to allow excuses to hold them back.

## **In Position to Lead**

**In Position to Lead** *EmPowershop*<sup>™</sup> focuses on 7 key leadership qualities that every young leader must possess to lead at maximum capacity. This unique presentation uses brief clips from movies, current events and real life scenarios to teach these 7 key leadership qualities (character, commitment, consistency, courage, confidence, concentration and communication) that every young leader must possess.

We believe that when a young person possesses these leadership qualities they can make a positive impact at home, school, in their community, work and ultimately the world. They will watch, discuss and examine each leadership quality that will equip and empower them to lead at an extraordinary level. They will learn strategies which will help improve their personal leadership effectiveness, unlock their true leadership potential and equip them to lead with impact.

## **Goals Matter!**

**Goals Matter!** *12 Simple steps to achieving your goals!* *EmPowershop*<sup>™</sup> is designed to help young people decipher between their dreams and goals, create a realistic plan of action and take daily action to achieve their goals. We believe clearly defined goals will help them determine priorities, get organized, make better decisions and move their dreams into action.

Through our intense research and implementing our own goals plan, we have developed twelve simple steps to empower young people to achieve their desired goals. Each young person will identify at least two goals and work through our twelve simple steps to complete a Goals Matter planning sheet for quick reference to stay on track. Remember this will be a process and a tremendous learning experience. After completing this *EmPowershop*<sup>™</sup> each young person will be equipped with the tools to make their dreams a reality.

If your middle / high school, youth mentoring program, college/university, youth ministry or organization is looking to close the gap and help our young people achieve the extraordinary from a unique and innovative approach, then contact Lead to Impact at 404-423-6788 or [bhaynes@leadtoimpact.com](mailto:bhaynes@leadtoimpact.com). We will discuss with you our programs or customized a program that will fit your needs.

## **Testimonials**

*“Mr. Haynes (Lead to Impact) provided a quality presentation for our students on establishing and implementing a plan to achieve their goals. The goal setting workshop was a valuable asset in our AFL Summer Leadership camp. Excellent job!”*

**Taralyn Keese, MSW**  
**Mentor Manager**  
**Adolescent Family Life Grant**

*“Mr. Haynes did an outstanding job with our students helping them to see the importance of setting and achieving goals. His presentation was clear and focused and allowed students to establish a plan of action to reach a chosen goal.”*

**Denise Fountain**

**denise\_fountain@douglas.k12.ga.us**

*“Goal setting is an excellent tool that has given me great motivation in accomplishing my dreams. Over the past four years I have seen several goals personally accomplished because I implemented a written goals plan. I believe Mr. Haynes **Goals Matter! Presentation** is an excellent resource to help our young people develop a plan to achieve their dreams.”*

**Mark Merchant**

**Turner Middle School**

**Administrative Assistant/Football & Track Coach**

*“The workshop on setting and implementing goals facilitated by Mr. Haynes really helped me set a meaningful goal. During the workshop I set a goal to improve my Math grade to an “A” for the up coming year. Using his Goals Matter! Program I was able to set a solid plan to achieve my goal. This was an excellent workshop.*

**8<sup>th</sup> grade Student**

**Goals Matter! Workshop for 8<sup>th</sup> grade students**

*“Mr. Haynes workshop on Goals Matter! was awesome and I am definitely going to follow through with it”*

**9<sup>th</sup> Grade Student**

**Goals Matter! Workshop at New Mountain Baptist Church**

*“The Goals Matter! workshop was very empowering and it helped me set a specific goal to achieve. Thanks, Mr. Haynes*

**9<sup>th</sup> Grade Student**

**Goals Matter! Workshop at New Mountain Baptist Church**